

# Booklt Handoff

The most efficient automated scheduling solution for intelligent buyer handoffs

#### **The Problem**

A critical step in any sales process is the successful handoff of buyers from one rep to another, such as from a Sales Development Representative (SDR) to an Account Executive (AE), or an AE to a Customer Success Manager (CSM).

Unfortunately, that process frequently results in a litany of emails or time spent manually checking calendars and spreadsheets just to schedule a meeting with the right team members. This not only depletes productivity, but also damages the customer experience.

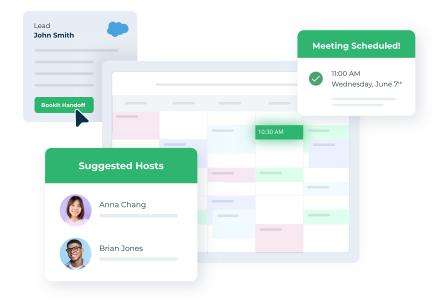
It takes
7.5 emails on average to schedule a meeting

(Calendly)

**65%** 

of a rep's day is spent on non-selling activities

(Forbes



#### The Solution

Booklt Handoff empowers reps to instantly schedule next-step meetings between buyers and the right team member, in seconds.

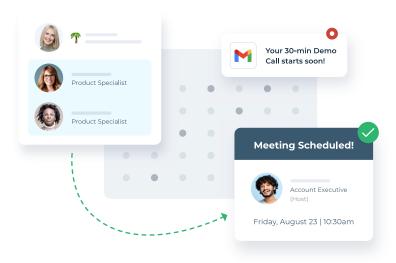
With Booklt Handoff's automated scheduling suggestions and direct integration with Salesforce, revenue teams can efficiently book meetings directly from within Lead, Contact, Account, Opportunity, and Case records, improving productivity, conversion rates, and the buyer experience!



## Coordinate friction-free handoffs with unrivaled precision and speed

### **Boost Efficiency & Eliminate Guesswork**

Automatically suggest the correct AE, round robin, territory, or other specialists a rep should schedule a meeting with based on your unique business logic.



# **Build & Adjust Handoff Logic With Ease**

Enable seamless handoffs with no-code, drag-and-drop workflow automation, customizable meeting types, and transparent reporting for every scheduling outcome.



#### **Improve Conversion Rates**

Instantly schedule meetings with the right team members directly from within Salesforce, easily see who's on vacation, and send automated reminders to decrease no-shows.



**Request Demo** 

#### **Get Started Today:**

Visit LeanData.com to learn more about LeanData's go-to-market operations solutions for Matching, Routing, Scheduling and Buying Groups, or visit us on AppExchange.

#### Why LeanData?

Today's growth leaders power their B2B selling with LeanData, the gold standard in modern revenue orchestration and an essential accelerates coordination of all the plays, people and processes needed to transform buying signals into buying decisions. Lean Data is inspiring a global movement among its 1,000 customers and community of 5,000+ OpsStars worldwide, empowering them with revenue operations excellence that translates into compelling buyer experiences and competitive advantage. Join the movement!