

# BETTER TOGETHER: LEANDATA SCHEDULING + 1Mind

**Pair your Inbound Superhuman with LeanData's enterprise scheduling to turn every qualified conversation into a confirmed, correctly-assigned meeting, automatically and at scale.**

BookIt, LeanData's intelligent scheduling solution, streamlines meetings and handoffs across the buyer journey. By connecting prospects to the right rep instantly, BookIt accelerates speed to lead, orchestrates meaningful interactions, and fuels efficient growth.

## 78%

Of buyers purchase from the first company to respond  
*(Lead Connect)*

## 7X

More qualified leads by responding within the first hour  
*(HBR)*

## 1000+

B2B companies trust LeanData to route & schedule pipeline

## 7%

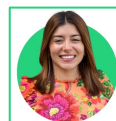
Of companies respond in 5 mins, 55% take 5+ days  
*(Drift)*

## AI Conversations + Predictable Scheduling = More Booked Revenue

Inbound Superhumans create buyer momentum, but momentum without a deterministic landing pad means meetings get missed, misrouted, or delayed until the buyer goes cold.

**LeanData Scheduling is the infrastructure layer that completes the picture.** Together, your Inbound Superhuman handles the conversation and LeanData ensures every qualified interaction ends with the right meeting, at the right time, with the right rep, with full Salesforce visibility and enterprise-grade routing logic underneath.

"We leaned heavily towards LeanData's BookIt solution. It connects seamlessly with our CRM, ensuring meetings are routed to the correct owner without delays. The results have been incredible."



**Nicole Peinado**  
Revenue Technology Manager, AI Ops  
Uber

## What LeanData Scheduling Provides

### Intelligent Routing & Matching

Meetings are routed to the correct rep every time, based on territory, account ownership, round robin pools, and complex GTM rules without guesswork.

### SLA Automation & Speed-to-Lead

Automated hold nodes enforce response time SLAs. If a rep doesn't act within a defined window, the lead is instantly re-routed, ensuring no buyer ever goes cold.

### Flexible Booking Flows

Support inbound form scheduling, AI conversation handoffs, and fast-link scheduling, all connected to your existing meeting types and availability rules.

### Enterprise-Grade Governance

Unified audit logs, Salesforce-native routing logic, and full visibility across AI and human touchpoints, so RevOps has control and confidence at every step.

### Rep Alerts & Manager Escalation

Notify reps of priority meetings via email or Slack. Auto-escalate to managers and re-assign automatically if SLAs are missed.

## Turn Buyer Intent into Booked Meetings – Fast

### 1. Inbound Superhuman Engages the Buyer

Your Inbound Superhuman qualifies intent, handles objections, and creates a meeting-ready moment through natural conversation.

### 2. LeanData Matches & Routes Instantly

The buyer is matched to the right account, opportunity, or territory, and routed to the correct rep with full CRM context.

### 3. Meeting Booked in Real Time

A confirmed, correctly-assigned meeting lands on the rep's calendar, automatically, without manual handoff or delay.

### 4. SLAs Enforced, No Leakage

Hold nodes track response windows. Missed SLAs trigger rep alerts, manager notifications, or automatic reassignment, so revenue never stalls.

### 5. Full Visibility in Salesforce

Every booking, routing decision, and SLA outcome is logged natively in Salesforce, giving RevOps a single source of truth.

# GET STARTED TODAY

Visit [LeanData.com](https://LeanData.com) to learn more about LeanData's go-to-market orchestration platform, or visit us on [AppExchange](#).

REQUEST A DEMO

## Why LeanData?

LeanData helps B2B enterprises fuel efficient growth by aligning marketing, sales, and customer service execution with the buyer journey. Our Intelligent GTM Orchestration platform acts as the connective tissue across the revenue lifecycle, integrating and normalizing buyer data, automating signal-driven workflows, and delivering AI-powered insights. The result is faster, cleaner execution and the ability to adapt GTM motions with agility without coding. More than 1,000 leading companies and a community of 5,000+ OpsStars rely on LeanData to achieve speed to lead, higher conversions, accelerated pipeline, and predictable growth by turning buyer signals into coordinated action.